



Curriculum addendum

for Junior Achievement lessons

CityStuff

INTRODUCTION

A major goal of CityStuff is to introduce students to their Carlsbad world. When you are teaching the initial four Junior Achievement lessons, you can accomplish this by playing the Fast Facts 101 game.

FAST FACTS 101 GAME

You are encouraged to get each of the first five sessions off to a lively start by incorporating the Fast Facts 101 book. Here is one way to do just that:

- Pass out the books to students at the first session.
- Tell students the book is a gift to take home at the end of all six sessions.
- Show them how flipping the pages makes the Fast Fact feet move.
- Introduce the following Fast Facts 101 game.
- Start the game by asking a question from a specific chapter (we suggest #5 on page 9 from the Chapter: What's In A Name?). Tell the students that Buena Vista is one of three Carlsbad lagoons and ask them to raise their hand if they know the answer: "Does anyone know what the words 'Buena Vista' mean?"
- If no one knows, give them a hint and say the answer is in the What's In A Name? chapter.
- The student who answers correctly gets to choose next week's chapter and fact.
- Direct all students to turn to the Table of Contents on the inside front cover. The student with the correct answer will pick a chapter for the following week's question. The students will study that chapter over the next week.
- At the start of the second session, the winning student from the first session will present a question based on a Fast Fact from the chapter previously selected. Example: The student selects The Numbers Game chapter. He/she asks, "What is the average temperature in Carlsbad in January?"
- The student who answers correctly gets to choose next week's chapter and fact.

NOTE: You may want to involve your classroom teacher in this game. The class could play the game between CityStuff sessions to keep the curriculum fresh in the students' minds.

VALUABLE RESOURCES FOR ALL LESSONS

The easiest way to infuse more Carlsbad information is to share your knowledge of the city and community. For example, in the restaurant activity, discuss local eateries so students can make the connection between the generic and the specific. You can also bring in guests and/or material from the city organization or business community that relate to the topic under discussion.

Please Note: Your classroom may include students who do not live in Carlsbad. It is important that you acknowledge that students who live in different cities often go to school in Carlsbad, shop in Carlsbad and use many Carlsbad facilities.

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SPECIFIC SUGGESTIONS FOR JUNIOR ACHIEVEMENT LESSONS

Here are options to add to each of the Junior Achievement activities. Remember that they are suggestions, not requirements. Choose the options that work for you and are viable within the timeframe and your comfort level. We strongly encourage you to use your own great ideas to supplement the Junior Achievement lessons and spark discussion of the students' Carlsbad experiences.

TEACHING TIPS FOR CARLSBAD ZONE PHOTOS

The five (5) Carlsbad zone photos are provided for you to use along with Junior Achievement Zone Photos for Lesson One: Inside Cities. Once students have determined the zones for their Junior Achievement photos display the Carlsbad Zone Photos. Depending on time, ask students one or more of the following questions.

1. Do people work here?

The answer can be yes to all zones. Many people in Carlsbad work from their homes. Perhaps you yourself do. Or perhaps students' family members work from home.

2. Can you buy things here?

Al's Café in the Village is a local restaurant and kids eat free!

3. What do you think people value in these photos? Below are some suggestions

Carlsbad High School = Education

Encinas Power Plant = Energy

Strawberry Fields = Food

The Carlsbad Zone photos can also be used as

- review for Lesson 2 – Building a City, and
- as a visual tool during Lesson Five: All About Carlsbad.

CityStuff Carlsbad Zone Photos Answer Key:

1. Business: Al's Café in the Village
2. Farming: Strawberry Fields
3. Industrial: Encinas Power Plant
4. Residential: Suburban Street
5. Multipurpose: Carlsbad High School

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LESSON ONE: INSIDE CITIES

In addition to the Junior Achievement zoning poster, display the City Council Photo Chart before you start the activity.

Before the Junior Achievement activity:

Introduce the first verse and refrain of the Carlsbad Rap. Tell students that the Rap talks about the city. Instruct the students to read/sing the verse with you out loud. Refer to your annotated volunteer copy so you can discuss words the students might not understand.

After the Junior Achievement activity:

Talk about the variety of businesses in Carlsbad. Explain that places such as Car Country and Legoland generate a lot of revenue for the city, which in turn enables the city to provide nice programs and services (such as the Library, sports programs, etc.). Explain that Carlsbad is very high-tech (companies such as Life Technologies are working to solve life-threatening health problems) and that the city also has been called the golf capital of the world (Callaway, Taylor Made, etc., here). The city is also home to many fun businesses related to surfing and skateboarding.

Display the five (5) Carlsbad zone photos and ask the students, by a show of hands, in which zone a Carlsbad city planner would locate these landmarks.

Internal/External Resources

Due to the amount of material covered in this first class and to the general introduction of yourself and the program, we advise not bringing in extra resource people in this lesson.

LESSON TWO: BUILDING A CITY

In addition to the Junior Achievement zoning poster, display the City Council Photo Chart.

Before the Junior Achievement activity:

Continue on with the second verse of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

During the Junior Achievement activity:

Display the engineering department blueprint example provided. Explain that building inspectors, code enforcement officers and fire inspectors require these technical drawings to make sure commercial and residential buildings are safely constructed and maintained.

After the Junior Achievement activity:

Relate specific city facilities to the generic buildings on the Junior Achievement map.

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Explain that a city's facilities are open to the entire public, not just to people who live in that city. Residents of Encinitas, for instance, can check books out of the Carlsbad Library.

Explain that the City of Carlsbad's facilities are located where people can get to them and use them conveniently. For instance, there are three libraries. The Cole Library is in the older, northern section of town. The Dove library is in the newer, southern section of town. The Carlsbad City Library Learning Center is both the new home of Centro de Información and the Adult Learning Program.

Internal/External Resources

Due to the amount of material covered in this class, we advise not bringing in extra resource people in this lesson.

LESSON THREE: DINING OUT

In addition to the Junior Achievement zoning poster, display the City Council Photo Chart before you start the activity.

Before the Junior Achievement activity:

Continue on with the third verse of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

During the Junior Achievement activity:

Mention the variety of cuisines available at Carlsbad. Ask the students which Carlsbad restaurants they visit.

Tell students about the Twin Inns restaurant (now Ocean House Restaurant, on the corner of Carlsbad Boulevard and Carlsbad Village Drive). Explain that the Twin Inns was a restaurant that opened in the 1920s, way before Carlsbad became an official city in 1952. In fact, the very first City Council meeting was held in the Twin Inns' basement. (Tell them they'll learn more about how Carlsbad became a city in Lesson Five.)

Internal/External Resources

One or two weeks ahead of time, contact a Carlsbad restaurant to obtain menus for your students. Invite a restaurant owner or manager to visit the class for a few minutes near the end of the activity to speak about the restaurant business in Carlsbad.

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LESSON FOUR: MAKING HEADLINES OR LESSON FIVE: YOU CAN BANK ON IT

PLEASE PICK ONE

We strongly recommend discussing in advance with your teacher the option of presenting Junior Achievement Lesson Four or Junior Achievement Lesson Five on your fourth visit to the classroom.

LESSON FOUR: MAKING HEADLINES

In addition to the Junior Achievement zoning poster, display the City Council Photo Chart before you start the activity.

Before the Junior Achievement activity:

Continue on with the fourth verse of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

During the Junior Achievement activity:

Bring in a current article from another local paper or city publication that deals specifically with Carlsbad and appeals to third graders.

Explain that reporters from local papers cover Carlsbad. They attend City Council meetings and report on the decisions made so that people who don't get a chance to attend in person or watch on TV will know what is going on in their city.

Internal/External Resources

One or two weeks ahead of time, contact a representative from a local newspaper to visit the class.

LESSON FIVE: YOU CAN BANK ON IT

In addition to the Junior Achievement zoning poster, display the City Council Photo Chart before you start the activity.

Before the Junior Achievement activity:

Continue on with the remaining verses of the Carlsbad Rap. Be sure to discuss any words the students might not understand.

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During the Junior Achievement activity:

Mention there are local banks and nation-wide banking branches in Carlsbad. Some banks specialize in providing loans to small businesses, such as restaurants.

Internal/External Resources

Due to the amount of material covered in this class, we advise not bringing in extra resource people in this lesson.